



Jim Sherouse
Marketing Director



September Trailblazer

We hope everyone had a great summer with family and friends. STCC was extremely busy selling memberships during July (19) & August (14) totaling 33. Are you serious? Yes I am, 25 new Golf and 8 Social Members joined our Country Club. Please see a list of our new members below. Our successful marketing, referrals and of course Jimbo picking up the phone and saying “thanks for calling STCC, how can I help you?”. It’s all about customer service, providing a friendly smile, and our club’s welcome feeling. Just knowing how far we have come in the past few years gives everyone tremendous pride of what a great Country Club STCC truly is.

Okay, I know it’s not fall season yet but MLB Baseball is winding down, and the playoffs are right around the corner. We have a lot of Dodger fans in our club but I’m still pulling for my Tampa Bay Rays. Next, NFL pre-season has started, and our future Las Vegas Raiders are hoping to build a contender for the Super Bowl. Remember to enjoy Monday Night Football at STCC too. Also, College football has started, so stop by and watch the game with your friends and cheer for your favorite team.

It’s that time of year again to oversee the golf course. Another great selling tool for membership is that STCC doesn’t close during overseed. Please observe the flyers throughout the clubhouse, emails, website, and the STCC app. Speaking about our new and improved app, we are very proud that nearly 400 have enrolled (wow). For assistance, see Devin in the Administration office or Aaron in the Pro-Shop.

Please continue to refer your friends to our great club, and once they sign up you could receive up to \$700 in F&B credits. We are the leading Country Club in Las Vegas with referrals and many of the other Membership Directors are jealous of our accomplishments. Speaking about winning we have been Number 1 in sales 2016, 2017, 2018 and should finish on top again in 2019. Go..STCC..Go!!

On behalf of all the employees at STCC we thank you for your Membership.

Jim Sherouse *Membership Marketing Director*

WELCOME NEW MEMBERS

Mr. David & Mrs. Rebecca Inman – Golf Membership
Mr. Francis & Mrs. Sasha Good - Social Membership
Mr. Rodrigo Resendez & Ms. Carol Ramirez – Golf Membership
Mr. Joseph & Mrs. Victoria Bosnar – Golf Membership
Mr. Leigh Boeckle & Ms. Priscilla Oakes – Social Membership
Mr. Mark Fleischer – Upgrade to Full Golf Membership
Mr. Steven & Mrs. Sylvia Fink – Golf Membership
Mr. Gary & Mrs. Charlene Carpendale – Golf Membership
Mr. Grant & Mrs. Katherine Butler – Golf Membership
Mr. Greg & Mrs. Kristy Keller – Golf Membership
Mr. Brian McAvoy & Ms. Liza Velasquez – Golf Membership
Mr. Brett & Mrs. Jennifer Parker - Golf Membership
Mr. Robert & Mrs. Beverly Sheldon - Golf Membership
Mr. Joe Thomason - Golf Membership
Mr. John Turk & Ms. Hsiao Wang – Golf Membership
Mr. Tim & Mrs. Denise Whipple – Golf Membership

Mr. Joe & Mrs. Wendy Liu – Golf Membership
Mr. Aaron & Mrs. Jonelle Gilden – Social Membership
Mr. Stephen & Mrs. Amy Baker – Golf Membership
Mr. Steve Toy - Social Membership
Mr. Kennedy & Mrs. Sunnie Sung - Golf Membership
Mr. Marcus Burton & Ms. Erika Contreras -Golf Membership
Mr. George Williams - Golf Membership
Mr. Mike & Mrs. Erin Anderer – Social Membership
Mr. Gregory Knudson & Ms. Sylvia Rivera – Golf Membership
Mr. Seth Kaltrider – Golf Membership
Mr. Erek Majka & Ms. Stephanie Streit – Golf Membership
Mr. Brian and Mrs. Mary Elliott - Golf Membership
Mr. Daniel & Mrs. Cheryl Potter - Golf Trial Membership
Mr. Michael & Mrs. Melissa Price - Social Membership
Mr. Bryan & Mrs. Nednapa Freit - Social Membership
Mr. Victor Alfonso - Social Membership
Mr. Sam & Mrs. Rene Ciaramitaro - Golf Membership